投資推廣署擊敗杜拜上海諾獎得主後人來港開畫廊

香港致力發展文化大都會，投資推廣署近年也積極推廣香港的文
化藝術業務，成功打敗杜拜、上海等勁敵，贏得世界著名的美國「聖德
拉姆泰戈爾畫廊」的青睞，來港開設畫廊，周五正式開幕。諾貝爾得獎者後人、畫廊創辦人聖德拉姆．泰戈爾（Sundaram Tagore）透
露，將打造港成為亞洲藝術之都。

為了吸引頂尖畫家的海外專才，並保留本土的優質藝術家，投資推廣署近年積極推廣香港的文化藝術業務。助理署長梁偉南表示，為了對香港帶來重大影響，是首次主動出
擊，訪尋海外畫廊投資，並邀請泰戈爾來港開設畫廊。

主張藝術品融合中西文化

「畫廊」由首位亞洲諾貝爾文學獎得主聖德拉姆・泰戈爾創立，主張藝術品要融合

中西文化、並能呈現出跨文化意念。目前全球只在紐約及洛杉

矶佛利爾開設了「畫廊」，而旗下卻坐擁不少世界知名的藝術家作品，包括日本的千住博、美國的Judith Murray等。而

本週五在中環舉行的開幕式，是其在亞洲區的首家畫廊，亦

是開拓亞洲市場的策略。

泰戈爾說：「畫廊成立，是一種國際化的理念，一定要

把當地的文脈脈絡清楚，才可以把我們介紹給當地人。」以半個

個月時間，泰戈爾便曾來港一跑，與本地建立了鴻烈的密切

關係，非常熟悉了香港人。要把香港打造成亞洲藝術之

都。他相信，將會有愈來愈多海外畫廊及文化機構進駐香港。

接待多位本地藝術家

泰戈爾給指，香港有很多明天的本地藝術家！目前

已接待了八至十位本地藝術家。下一步，便是計畫帶領本地

的藝術家進軍紐約，開拓他們的國際藝術版圖。

他又透露，正與本土畫廊合作的同時，泰戈爾亦曾向他熱烈

招手，「杜拜政府現在已購入我五千平方呎的土地開設畫廊

……但我不可能在一個不熟悉的地點擴展業務」；而他亦曾考慮

過上海，只是「我不願普通話……一件小事也得別人為我翻

譯！」因此，最終還是香港！

各地缺管理人才

泰戈爾辦藝術教育

要發展一地的文化藝術，畫廊創辦人泰戈爾便正

地說，「興建一個大型藝術館並非答案」。先結集地區

的中堅及重要畫廊、文化藝術機構等，凝聚文化藝術的積

德，才能真正推動文創產業向前。而各地至今都缺乏藝術管理人才的培訓，窒

礙了藝術行業的發展空間。

他透露目前正與香港大學研究合辦實習計劃。投資推

廣署近年亦正向多間海外藝術學院招手，邀請它們來港進

學，其中兩家近日已見面。

投資推廣署署長梁偉南指出，過去的兩至三

年，署方已先後與五至六所海外的藝術學院，包括美國的

大學，商討有關合作辦學的構想。據了解，形式可能是海

外大學來港設校、開設辦公室，或與本地教育機構聯合辦

課等。所學的課程亦不限於傳統藝術，尚有數碼藝術、設

計等多樣新式的課程。目前署方正與其中兩所學校商談連

絡的問題，而當中最大的難題就是尋找有資深資的用地。

另外，泰戈爾亦透露，為進一步推動本地的文化藝

術，他將會在畫廊舉辦以外的文化藝術活動，包括邀

請海外嘉賓來港講座等，預計最快可在今年秋季正式舉

行。

記事 陳國標
Descendent of Nobel Prize Winner Announced the Opening of His First Overseas Gallery in Hong Kong

In an effort to further develop Hong Kong as a culturally cosmopolitan city, InvestHK had been eager to promote the city’s cultural and arts business. After defeating strong competitors such as Dubai and Shanghai, Hong Kong is proud to present itself as the first overseas location of the world-renowned, New York-based Sundaram Tagore Gallery, which will be holding its grand opening on Friday. Gallery founder and descendent of Nobel Prize winner reveals his plans to shape Hong Kong into the capital of arts and culture around Asia.

In order to attract expats who usually value high living standards, and to retain local talents at the same time, the Investment Promotion at InvestHK had been enthusiastic in promoting Hong Kong’s cultural and arts businesses during recent years. Associate director Mr. Simon Galpin took the initiative to recruit overseas establishments, and successfully invited Sundaram Tagore to open his first Asian Gallery here in Hong Kong.

When East Meets West...
The great grandson of influential poet Rabindranath Tagore, who was also the first Asian winner of the Nobel prize, Sundaram Tagore is devoted to examining the exchange of ideas between Western and non-Western cultures, and to create cross cultural dialogues through artwork. With two other locations in New York and Beverly Hills, Los Angeles, Sundaram Tagore Gallery represents some of the most well known contemporary artists, such as Hiroshi Senju, and Judith Murray. It’s third location that will open this Friday on Hollywood Road, Central, will not only be the gallery’s first overseas location, but will also serve as the base of operations for Mr. Tagore’s plans to explore the art market in Asia.

Mr. Tagore explains, “To manage an overseas gallery is to manage an international product. One has to be familiar with the culture to introduce artworks to the local market.” Although he is based in the U.S., Mr. Tagore is no stranger to this city. He’s been a constant visitor for the past 20 years and has developed a strong understanding towards the local culture and values. He also anticipates the number of overseas galleries and international cultural institutions will continue to grow in Hong Kong in the near future.

Connecting with the Local Talent...
“I’ve seen a lot of incredibly talented local artists here in Hong Kong,” Mr. Tagore continues. He is currently in contact with eight to fifteen local artists, and plans to take this group of local talents abroad to places like New York in order to expand their horizons.

Prior finalizing his partnership with InvestHK, the Dubai government tried to offer him a 5000 sq ft space to set up his first overseas gallery there. “I turned it down because I could not set up a business in a city I am not familiar with,” he reveals. Shanghai was also one of the options. However, the language barrier was one of Mr. Tagore’s main concerns and the plan was finally abandoned.