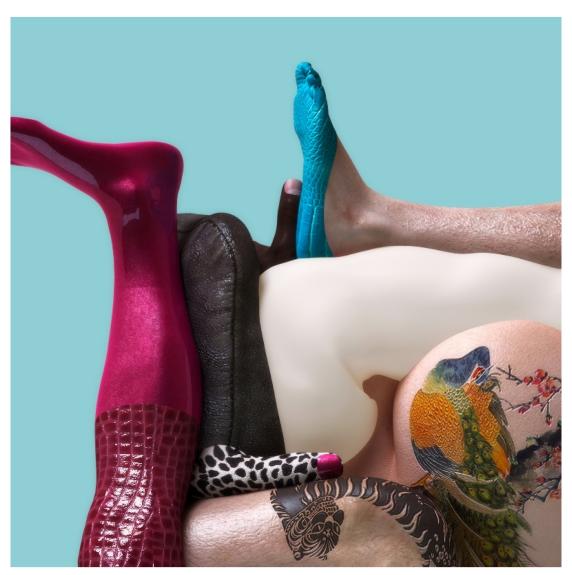


## SUNDARAM TAGORE CHELSEA PRESENTS WORK BY KOREAN ARTIST KIM JOON

Exhibition title: Kim Joon: Somebody Exhibition dates: June 12 – July 12, 2014

Opening cocktail reception: Thursday, June 12, 6 – 8 pm

Contact us: 212-677-4520



Somebody-5, 2014, digital print, 39.4 x 39.4 inches/100 x 100 cm

**New York, May 27, 2014** – Kim Joon, one of Korea's most notable emerging artists, introduces *Somebody*, a series of digital prints that explores the complicated, often contradictory relationship between body and mind. In addition to this new work, a selection of pieces from Kim's previous series will also be on view.

Kim, who is based in Seoul, explores themes of desire, memory, fragility and obsession using digitally rendered tattoos, porcelain, animal skins and human body parts. A master of the computer software 3D Studio Max, Kim successfully juxtaposes traditional Asian motifs, Western Pop references and luxury brand logos.

In the new series *Somebody*, Kim examines the universal desire to transcend the limitations and imperfections of the body. He revisits familiar visual themes, including tattoos, exotic skins and Pop culture imagery, using the body as canvas to introduce bold pattern and vivid color. He deconstructs the human form like never before, creating frenetic compositions of fragmented body parts so abstract they require close examination to identify.

The exhibition will also showcase works from earlier series:

*Bird Land* (2009), one of Kim's most noted series, raised questions about consumerism using tattoos as a metaphor for the hidden desires engraved onto the human consciousness. He covers digitally rendered nude bodies with bold logos from luxury brands such as Ferragamo, Montblanc and Vivienne Westwood, forming a surreal landscape reflecting society's weakness for material objects.

With the series *Fragile* (2010) and *Drunken* (2011), Kim turned his attention to porcelain-like human figures, instead of the more naturalistic tattooed bodies he'd become known for. His porcelain figures are hollow, missing limbs, and above all, imperfect—a recurring theme in his work.

Blue Jean Blues (2012) explores desire, memory and youth, once again using images in porcelain. Fabricating compositions out of tableware, fragments of idealized nudes and objects of Western Pop culture including guitars, cars and guns, Kim alludes to nostalgic obsessions and attachments.

In Island (2013), the artist examined the volatile relationship between people and nature. This dramatic shift away from tattoos and luxury was spurred by two events: the Fukushima Daiichi nuclear disaster, which happened close to Kim's home, and a visit to the volcanic island of Jeju, considered one of the most beautiful and mystical in Korea. Kim's stunningly rendered images depict islands made of fragmented human bodies overlaid with exotic animal skins.

Kim Joon was born in 1966 in Seoul. His works have been exhibited at the Saatchi Gallery, London (where his work was featured on the cover of *Korean Eye: Contemporary Korean Art*, the book accompanying an exhibition of the same name); the Total Museum, Seoul; The National Museum of Contemporary Art, Kwachon, Korea; the Gwangju Biennale, Korea; and the National Taiwan Museum.

For more information, email press@sundaramtagore.com or call 212-677-4520